



redeaglelodge.ca/werise

This March 24–26, the Saskatchewan First Nations Women’s Commission presents the first annual We Rise Conference, dedicated to advancing a regional action plan for change.

In 2007, the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) moved to enshrine the rights that “constitute the minimum standards for the survival, dignity and well-being of the indigenous peoples of the world.” In 2015, the Truth & Reconciliation Commission released 94 Calls to Action to redress the legacy of residential schools and advance reconciliation. Four years later, Reclaiming Power and Place: the Final Report of the National Inquiry into Missing and Murdered Indigenous Women and Girls called for transformative legal and social changes to resolve the crisis that has devastated Indigenous communities across the country.

Many First Nations people in Saskatchewan have shared their insight and experiences to build the foundation for a better world for future generations. This three-day conference acknowledges our part in advocating for change, reflects on what we’ve accomplished so far, and helps us move forward to the next steps.

We Rise will include a mix of live and pre-recorded segments, presented in an online format due to COVID-19 restrictions. Each morning features two prominent keynote speakers. In the afternoon, a limited number of conference attendees will have the opportunity to attend small breakout sessions to dig deeper into the day’s main theme, and to build a collective mind map.

Wednesday, March 24
Acknowledging Racism

Thursday, March 25
Calling for Justice

Friday, March 26
From Trauma to Healing

About Red Eagle Lodge

Initiated by the Saskatchewan First Nations Women’s Commission (SFNWC), the Saskatchewan First Nation Women’s Society Act passed in 2020, the first step in the creation of the Red Eagle Lodge, an Indigenous Women’s Institution that will serve Saskatchewan First Nations.

We Rise is a Red Eagle Lodge event. All associated proceeds will be directed toward front-line programs and services for First Nations women, the keepers of the home fire, and devote resources to strategic goals including the advancement of Women’s Rights and Sovereignty.

Red Eagle Lodge Objectives

- Conduct research and develop programs in support of leadership, governance, community development, and personal and professional development of First Nations women
- Create awareness and understanding of socio-economic issues facing First Nations women, girls and families including: MMIWG, violence against women and girls, sexual exploitation, mental health, trauma, self-care, community and family wellness, addictions, fetal alcohol spectrum disorder, and other priorities identified by SFNWC
- Advocate for substantive equality to address gender-based violence, historical disadvantages, intergenerational trauma and discrimination
- Ensure all programs provide holistic, accessible and culturally-appropriate services for women and gender-diverse peoples

Rise up!

Be a We Rise ally. Join us in supporting Indigenous women and the important initiatives of Red Eagle Lodge.



\$15000 EXCLUSIVE BILLBOARD ALLY Share the movement!

Help us broadcast We Rise across Saskatchewan in a mix of digital and static billboards across the province in Saskatoon, Regina, Prince Albert, North Battleford, Swift Current, Moose Jaw and Yorkton.

Your logo will appear on the billboard, on www.redeaglelodge.ca/werise, and on our Facebook events page. The Billboard Ally for the inaugural We Rise Conference & Commemorative Event will have first right of refusal for this opportunity at the 2021 event. Your organization will receive 10 tickets to **We Rise**.

\$2500 KEYNOTE ALLY Share knowledge!

SIX opportunities available: Keynote allies sponsor one of six prominent We Rise keynote speakers.

In return, you have the opportunity to introduce the speaker in a prerecorded video before her presentation. Your logo will appear at www.redeaglelodge.ca/werise and on our Facebook page speaker profile posts. Your logo will also appear as a presenter on the videos when posted online and on social media following the conference. Your organization will receive two tickets to **We Rise**.

\$2500 CULTURAL OFFERING ALLY Celebrate culture!

FOUR opportunities available: As part of the conference, four cultural offerings representing Indigenous culture across Saskatchewan will be shared via video, with your presentation highlighted.

Cultural Offering Allies will have the opportunity to introduce the performance in a prerecorded video before their presentation. Your logo will appear at www.redeaglelodge.ca/werise and on our Facebook page cultural profile posts. Your logo will also appear as a presenter on the videos when posted online and on social media following the conference. Your organization will receive two tickets to **We Rise**.

Ally Contact:

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